



Unleash Your Heart at Cascades Humane Society's Eleventh Annual Unleash Your Heart Gala

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Jackson, MI: Cascades Humane Society (CHS) is thrilled to announce the highly anticipated return of the annual Unleash Your Heart Gala, now in its 11th year, proudly presented by Omnisource. Mark your calendars for Saturday, September 30th, and join us for an unforgettable evening.

The Unleash Your Heart Gala stands as Cascades Humane Society's largest fundraising event, a night of elegance and purpose. Guests of the Gala can anticipate a lovely evening out at a brand-new location: the Potter Center at Jackson College. The event promises to be a great time and includes a delicious dinner; a cash bar (along with a free drink on us!); live musical performances by the brother musical duo, Two Soups; fun raffles to enter; an exciting silent auction; and an exhilarating live auction led by the charismatic auctioneer, Tim Bos.

All proceeds of the event go directly to helping the homeless animals at Cascades Humane Society (CHS). CHS does not receive any government funding and therefore relies solely on donations from the community, whether it is through individuals, businesses, foundations, and events like the Gala.

"We truly depend on the generosity of the Jackson community to ensure that the more than 1,200 animals that come through our doors are given all the care they deserve," says Heather Leszczynski, Executive Director. "Each pet is spayed or neutered, brought up to date on vaccines, given parasite preventatives, and given all the food, water, and love they need. All of this adds up to far more than our adoption costs, so every dollar donated goes a long way in accomplishing our mission of connecting animals in need with people who care."

A highlight of the Gala remains the vibrant silent and live auctions, offering attendees the chance to win sought-after items. The live auction returns with perennial favorites like the prestigious "Face of the Gala" and the beloved Paws in the Park "Leader of the Pack." The ability to bid on having your pet put on the CHS official van also returns along with fresh, enticing additions.

There will also be an ongoing virtual auction that makes the Gala accessible to an even wider audience. Can't attend the Gala in person? Be sure to register for the online auction which will have a diverse selection of 30 to 40 themed baskets. Leszczynski teases, "there will be something for everyone -from must-have pet essentials to sports memorabilia and unique experiences!"

Although our four-legged companions cannot physically attend the Gala, their presence can grace the evening through the Pet Tribute Honor Roll. For a donation of \$10, a personalized slide pays tribute to your beloved pet, a heartwarming gesture that will be projected throughout the event.

The Gala is anticipated to attract more than 200 esteemed guests, all united by a shared passion for animal welfare. Tickets, priced at \$80 each, encompass a delicious dinner, one complimentary drink ticket and access to the cash bar, and the promise of an unforgettable night! Be sure to secure your spot, as ticket availability is limited. To purchase tickets or explore the virtual auction catalog, please visit www.chspets.org/gala2023.

CHS cordially invites individuals and businesses to support this remarkable event by becoming sponsors or donating items and experiences to the auction. For those who wish to support the animals, sponsorship details can be found at www.chspets.org/gala2023, or inquiries and donations can be directed to Development and Marketing Coordinator, Alexis Chown, via email at achown@chspets.org or 517-787-7387 ext 130.

About Cascades Humane Society

Cascades Humane Society connects animals in need with people who care by providing pet adoptions, lost and found reports, a pet food assistance program, low cost spay/neuters, feral cat program, educational outreach and Paw Playground – Jackson's only public, off-the-leash dog park. A 501(c)3 organization, CHS relies primarily on the generosity of individuals, foundations, corporations and special events to support our services and programs. CHS receives no funding from federal, state or county government, or other national or state humane organizations.

CHS is located at 1515 Carmen Drive south of I-94's Exit 141. For more information call (517)787-7387 or go to www.chspets.org. Our hours of operation are Tuesday through Saturday from Noon until 6:00 p.m.

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